

ANISH KALATHIL
ADVOCATE
LEXFIN CONSILATIO

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PUBLIC NOTICE

21st August 2021

Our client, **AIRPORTASSIST.COM**, (including its 1200+ domains and websites including AIRPORTASSISTANCE.COM (either alone or in conjunction with another expression), associate brands and constituent companies - MUrgency Inc. and associates) have been in the business of VVIP, VIP, CIP, fast track, meet and greet, concierge, baggage assistance, porter service, lounge access and limousine (airport pick up & drop) services extend to royalty, VVIPs, VIPs, CIPs, business executives, diplomats, families, elderly, and travelers with special needs & language assistance across 1126 airports in 195 countries. Our client is a global leader in this service sector and has been in business since 11th December 2015 after doing preparatory groundwork to launch this service since 1st September 2013.

Our client works with the trademark "AIRPORTASSISTANCE.COM" prefaced with various names including airport names, city names, service specific names etc. Our client has established 1200+ airportassistance.com websites with such prefaces as mentioned previously and has invested hundreds of thousands of dollars to build the brand, trademark, reputation, recognition, respect and goodwill, which we command in airport assistance and airport concierge services across the world. Our client has recently shifted our primary website and domain from www.murgencyairportassistance.com to www.AirportAssist.com which is now one of the leading websites in airport assistance and airport concierge services. However, our client continues to hold and host 1200+ websites with the brand AIRPORTASSISTANCE.COM (either alone or in conjunction with another expression).

Our client brings to the notice of customers, airlines, airports, investors, persons engaged in business especially in airport assistance and airport concierge services, stock exchange functionaries, investment brokers and bankers, financial and market analysts, venture capitalists, public authorities empowered

to sanction trade names and the service mark / trade mark / corporate name **'AIRPORTASSISTANCE.COM'** (either alone or in conjunction with another expression) including AIRPORTASSIST.COM, other statutory authorities of various Governments across the world, media organizations (print, TV and other forms), domain registrars, domain hosting services and the public at large, the following:

Since its inception, our client has had customers across the world. Our client presently has offices in Delaware, San Francisco & New York (USA), London, Dubai, Singapore, Mumbai, and Hong Kong.

Our client is the proprietor / owner (by usage) of the said Trademark / Brand / Logo / Copyright 'AIRPORTASSISTANCE.COM' and AIRPORTASSIST.COM' (either alone or in conjunction with another expression) and has common law rights by usage, which is not only their Trade Name but also their House Mark and has been using said Trademark, Logo, Brand and Copyright since its inception in 2013. It is the most valuable asset of our client and a very prominent aspect of their business activities.

It has come to the notice of our client recently that since, 29th May 2017, a group of unethical individuals stole our client's business idea and business model through the knowledge gained about our business model by one of our associates former senior employee (whose name we are withholding for present) has since been replicating our service under the brand and trade name "UNIVERSALAIRPORTASSISTANCE.COM" founded and continuing on such unethical practice. Our client has also noticed the formation and advertisement of some incorporated and unincorporated concerns using the trademark / trade name 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression and specifically using the preface UNIVERSAL) of our client as part of their corporate name, trade name or trademark without any authority whatsoever.

The promoters of this Company UNIVERSALAIRPORTASSISTANCE.COM are unscrupulously and deliberately using our client's well-known trademark / corporate name and goodwill of 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression and specifically using the preface UNIVERSAL) to wrongfully project to consumers and potential investors their association with our client. Attention is drawn particularly to recent campaign in Google projecting themselves as 'UNIVERSALAIRPORTASSISTANCE.COM'. Our client explicitly states on record that our client has no relationship whatsoever with the activities of the said company (& brand) and shall not be responsible in any manner for any acts, omissions and / or commitments made by them.

Above being so, our client, however, confirms that the two following domains and websites:

(i) UNIVERSALAIRPORTASSISTANCE.ORG; and

(ii) UNIVERSALAIRPORTASSISTANCE.NET

are **part of our client** AIRPORTASSIST.COM (including its 1200+ domains and websites including AIRPORTASSISTANCE.COM (either alone or in conjunction with another expression), associate brands and constituent companies - MUrgency Inc. and associates).

Notice is hereby also given to the public at large that any unauthorized use of the Trade Mark, Logo and Brand 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression and specifically using the preface UNIVERSAL) or any part thereof or any other deceptively similar trade name, trade mark, brand name, logo, advertisement tagline constitutes an infringement, violation and copying of our client's proprietary rights in the said Trademark and Logo 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression and specifically using the preface UNIVERSAL), for which legal proceedings, both civil and criminal shall be initiated against such persons entirely at their costs, risk and consequences, including but not limited to damages and account of profits against them in such proceedings.

The public is also cautioned against investing in such companies or otherwise dealing with them, whose basic aim is to cause deception and confusion in the market by wrongfully projecting their association with our client, who operates 1200+ websites with the brand 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression), and using our client's goodwill and brand recognition to wrongfully and illicitly gain profit. Our client states that it has **no connection** whatsoever with this company using the domain and brand 'UNIVERSALAIRPORTASSISTANCE.COM' and puts on record that our client must not be held liable for any irregular and/or illegal acts of this company, their website or any associated services.

All persons, firms and companies are cautioned against any infringement and misrepresentation, copying, and imitating of the Trademark, Logo, Brand, Copyright and goodwill of 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression) either wholly and/or partially. Anyone having information of any unauthorized use of the said Trademark, Logo, Brand, Copyright or goodwill of 'AIRPORTASSISTANCE.COM' (either alone or in conjunction with another expression) is requested to notify our client at legal@MUrgency.com or at AirportAssist.com, MUrgency Inc., 3500 South Dupont Highway, Suite AK 101, Dover, DE, USA 19901.

This public notice is being published on behalf of our client AIRPORTASSIST.COM (including its 1200+ domains and websites including AIRPORTASSISTANCE.COM (either alone or in conjunction with another expression) associate brands and constituent companies - MUrgency Inc. and associates) as a matter of abundant caution in view of the information recently received by our client as mentioned above.

For LexFin Consilatio,

**Anish Kalathil
Advocate**
